

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
56130-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	Crossroads GPS	984

Flight Dates	Order #	Alt Order #
09/14/12 - 09/23/12	56130	09818106

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/14/12 6:12 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV17GPH \$1,100.00 NM									
2	09/17/12	09/17/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 6:22 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV17GPH \$1,100.00 NM									
3	09/18/12	09/18/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 6:22 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV17GPH \$1,100.00 NM									
4	09/19/12	09/19/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 6:22 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV17GPH \$1,100.00 NM									
5	09/20/12	09/20/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/20/12 6:24 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV17GPH \$1,100.00 NM									
6	09/21/12	09/21/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/12	09/21/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	1	\$1,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/21/12 6:14 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV17GPH \$1,100.00 NM									
7	09/14/12	09/14/12	CBS Morning News	7:00 AM-7:30 AM	----F--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/14/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV17GPH \$700.00 NM									
8	09/17/12	09/17/12	CBS Morning News	7:00 AM-7:30 AM	M-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 6:58 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV17GPH \$700.00 NM									
9	09/18/12	09/18/12	CBS Morning News	7:00 AM-7:30 AM	-T-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV17GPH \$700.00 NM									
10	09/19/12	09/19/12	CBS Morning News	7:00 AM-7:30 AM	--W----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV17GPH \$700.00 NM									
11	09/20/12	09/20/12	CBS Morning News	7:00 AM-7:30 AM	---T---	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/20/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV17GPH \$700.00 NM									
12	09/21/12	09/21/12	CBS Morning News	7:00 AM-7:30 AM	----F--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/21/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV17GPH \$700.00 NM									
13	09/15/12	09/15/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 7:10 AM 6a-8a Local 12 News Sat 7:00 AM-7:30 AM :30 USPRTV17GPH \$650.00 NM									
14	09/22/12	09/22/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/22/12 7:22 AM 6a-8a Local 12 News Sat 7:00 AM-7:30 AM :30 USPRTV17GPH \$650.00 NM									

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56130-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/22/12	09/22/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$650.00	NM
15	09/14/12	09/14/12	CBS Morning News	7:30 AM-8:00 AM	----F--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	09/14/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV17GPH	\$700.00 NM
16	09/17/12	09/17/12	CBS Morning News	7:30 AM-8:00 AM	M-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	09/17/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV17GPH	\$700.00 NM
17	09/18/12	09/18/12	CBS Morning News	7:30 AM-8:00 AM	-T-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/18/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV17GPH	\$700.00 NM
18	09/19/12	09/19/12	CBS Morning News	7:30 AM-8:00 AM	--W----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	09/19/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV17GPH	\$700.00 NM
19	09/20/12	09/20/12	CBS Morning News	7:30 AM-8:00 AM	---T---	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	09/20/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV17GPH	\$700.00 NM
20	09/21/12	09/21/12	CBS Morning News	7:30 AM-8:00 AM	----F--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	09/21/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV17GPH	\$700.00 NM
21	09/16/12	09/16/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----S	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	09/16/12	9:07 AM	CBS Sun Morn News	9:00 AM-9:30 AM	:30	USPRTV17GPH	\$1,600.00 NM
22	09/23/12	09/23/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----S	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	09/23/12	8:58 AM	CBS Sun Morn News	9:00 AM-9:30 AM	:30	USPRTV17GPH	\$1,600.00 NM
23	09/16/12	09/16/12	CBS Sun Morn News	9:30 AM-10:00 AM	-----S	:30	1	\$1,600.00	NM

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56130-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 9:48 AM CBS Sun Morn News 9:30 AM-10:00 AM :30 USPRTV17GPH \$1,600.00 NM									
24	09/23/12	09/23/12	CBS Sun Morn News	9:30 AM-10:00 AM	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/23/12 9:08 AM CBS Sun Morn News 9:30 AM-10:00 AM :30 USPRTV17GPH \$1,600.00 NM									
25	09/14/12	09/14/12	Local 12 News at Noon	12:00 PM-12:30 PM	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/14/12 12:29 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV17GPH \$1,800.00 NM									
26	09/17/12	09/17/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 \$1,800.00 NM See MG 26.2									
2 WKRC F 09/21/12 12:28 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV17GPH \$1,800.00 NM MG for 26.1 09/17									
27	09/18/12	09/18/12	Local 12 News at Noon	12:00 PM-12:30 PM	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 12:28 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV17GPH \$1,800.00 NM									
28	09/19/12	09/19/12	Local 12 News at Noon	12:00 PM-12:30 PM	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 12:12 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV17GPH \$1,800.00 NM									
29	09/20/12	09/20/12	Local 12 News at Noon	12:00 PM-12:30 PM	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/20/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV17GPH \$1,800.00 NM									
30	09/21/12	09/21/12	Local 12 News at Noon	12:00 PM-12:30 PM	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/21/12 12:11 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV17GPH \$1,800.00 NM									
31	09/16/12	09/16/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$8,000.00	NM

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<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/10/12</td><td>09/16/12</td><td>-----S</td><td>1</td><td>\$8,000.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>Su</td><td>09/16/12</td><td>7:35 PM</td><td>Regular Season</td><td>4:00 PM-7:00 PM</td><td>:30</td><td>USPRTV17GPH</td><td>\$8,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/10/12	09/16/12	-----S	1	\$8,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	Su	09/16/12	7:35 PM	Regular Season	4:00 PM-7:00 PM	:30	USPRTV17GPH	\$8,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/10/12	09/16/12	-----S	1	\$8,000.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	Su	09/16/12	7:35 PM	Regular Season	4:00 PM-7:00 PM	:30	USPRTV17GPH	\$8,000.00 NM																																								
32	09/23/12	09/23/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$8,000.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-----S</td><td>1</td><td>\$8,000.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>Su</td><td>09/23/12</td><td>5:59 PM</td><td>Regular Season</td><td>4:00 PM-7:00 PM</td><td>:30</td><td>USPRTV17GPH</td><td>\$8,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-----S	1	\$8,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	Su	09/23/12	5:59 PM	Regular Season	4:00 PM-7:00 PM	:30	USPRTV17GPH	\$8,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/17/12	09/23/12	-----S	1	\$8,000.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	Su	09/23/12	5:59 PM	Regular Season	4:00 PM-7:00 PM	:30	USPRTV17GPH	\$8,000.00 NM																																								
33	09/17/12	09/17/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$1,800.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/17/12	09/23/12	M-----	1	\$1,800.00																																												
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1	WKRC	M	09/17/12	5:08 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV17GPH	\$1,800.00 NM																																								
34	09/19/12	09/19/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--W----	:30	1	\$1,800.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WKRC	W	09/19/12	5:13 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV17GPH	\$1,800.00 NM																																								
35	09/21/12	09/21/12	5p Local 12 News at Five	5:00 PM-5:30 PM	----F--	:30	1	\$1,800.00	NM																																								
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1	WKRC	F	09/21/12	5:24 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV17GPH	\$1,800.00 NM																																								
36	09/14/12	09/14/12	5p Local 12 News at Five	5:30 PM-6:00 PM	----F--	:30	1	\$1,900.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WKRC	F	09/14/12	5:38 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	USPRTV17GPH	\$1,900.00 NM																																								
37	09/18/12	09/18/12	5p Billboard	5:30 PM-6:00 PM	-T-----	:30	1	\$1,900.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WKRC	Tu	09/18/12	5:57 PM	5p Billboard	5:30 PM-6:00 PM	:30	USPRTV17GPH	\$1,900.00 NM																																								
38	09/20/12	09/20/12	5p Local 12 News at Five	5:30 PM-6:00 PM	---T---	:30	1	\$1,900.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/17/12	09/23/12	---T---	1	\$1,900.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	Th	09/20/12	5:39 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	USPRTV17GPH	\$1,900.00 NM																																								
39	09/14/12	09/14/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,000.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/10/12	09/16/12	----F--	1	\$2,000.00																																												

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
56130-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/14/12	09/14/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/14/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV17GPH \$2,000.00 NM									
40	09/17/12	09/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 6:14 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV17GPH \$2,000.00 NM									
41	09/18/12	09/18/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-T-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV17GPH \$2,000.00 NM									
42	09/19/12	09/19/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV17GPH \$2,000.00 NM									
43	09/20/12	09/20/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/20/12 6:27 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV17GPH \$2,000.00 NM									
44	09/21/12	09/21/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/21/12 6:09 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV17GPH \$2,000.00 NM									
45	09/14/12	09/14/12	M-F 730p-8p	7:27 PM-8:00 PM	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/14/12 7:58 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV17GPH \$1,600.00 NM									
46	09/17/12	09/17/12	M-F 730p-8p	7:27 PM-8:00 PM	M-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 7:55 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV17GPH \$1,600.00 NM									
47	09/18/12	09/18/12	M-F 730p-8p	7:27 PM-8:00 PM	-T-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 7:44 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV17GPH \$1,600.00 NM									

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



<u>Invoice #</u> 56130-1	<u>Invoice Date</u> 09/23/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/23/12
<u>Advertiser</u> Crossroads Grass Root Pol		<u>Product</u> Crossroads GPS	<u>Estimate Number</u> 984

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/18/12	09/18/12	M-F 730p-8p	7:27 PM-8:00 PM	- T- - - - -	:30	1	\$1,600.00	NM
48	09/19/12	09/19/12	M-F 730p-8p	7:27 PM-8:00 PM	- - W- - - -	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - W- - - - 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 09/19/12 7:40 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV17GPH \$1,600.00 NM									
49	09/20/12	09/20/12	M-F 730p-8p	7:27 PM-8:00 PM	- - - T- - -	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - T- - - 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 09/20/12 7:40 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV17GPH \$1,600.00 NM									
50	09/21/12	09/21/12	M-F 730p-8p	7:27 PM-8:00 PM	- - - - F- -	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - F- - 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 09/21/12 7:38 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV17GPH \$1,600.00 NM									
51	09/14/12	09/14/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	- - - - F- -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - F- - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 09/14/12 11:35 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
52	09/17/12	09/17/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M- - - - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M- - - - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 09/17/12 11:22 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
53	09/18/12	09/18/12	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	- T- - - - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - T- - - - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/18/12 11:22 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
54	09/19/12	09/19/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	- - W- - - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - W- - - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 09/19/12 11:30 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
55	09/20/12	09/20/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	- - - T- - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - T- - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 09/20/12 11:33 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
56	09/21/12	09/21/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	- - - - F- -	:30	1	\$2,200.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
56130-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/21/12 11:25 PM 11p M-F Local 12 News 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
57	09/15/12	09/15/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-----S-	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 11:34 PM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
58	09/22/12	09/22/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-----S-	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/22/12 11:32 PM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
59	09/16/12	09/16/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-----S	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 12:01 AM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
60	09/23/12	09/23/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-----S	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/23/12 11:19 PM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 USPRTV17GPH \$2,200.00 NM									
Total Spots							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$104,200.00
<u>Agency Commission</u>	\$15,630.00
<u>Net Amount Due</u>	\$88,570.00

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